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# Notice of Intent to Apply for Coverage Under MS4 General Permit WPDES Permit No. WI-S050075

Form 3400-NNN (R 2/06)

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NOTICE: This application form is authorized by section 283.37, Wis. Stats., and Chapters NR 151 and 216, Wis. Adm. Code. Personally identifiable information on this form may be used for other program purposes and may be made available to requestors under Wisconsin's Public Records laws and be posted on the Department's internet site.

Instructions: Complete the following for all permit applications. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the Municipal Separate Storm Sewer System (MS4) general permit (<a href="http://dnr.wi.gov/org/water/wm/nps/stormwater/muni.htm">http://dnr.wi.gov/org/water/wm/nps/stormwater/muni.htm</a>). Section 3 of the MS4 general permit contains the compliance schedules that direct when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

Mailing Address   City   Janesville   Wil   S3545	Section I: Applicant Information							
Mailing Address   City   Janesville   State   Postal Code   S3545	Name of Municipality							
County   City   Village   Town   Other (specify)	Mailing Address					•		
Section II: Local Contact Information (check one):   Name of Municipal Contact Person Tim Whittaker   Stormwater Engineer	Count	ty(s) in	which Applicant is located		• • •			
Name of Municipal Contact Person Tim Whittaker   Stormwater Engineer	Rock			☐ County 🖂	☐ County ☐ City ☐ Village ☐ Town ☐ Other (specify)			
Name of Municipal Contact Person Tim Whittaker   Stormwater Engineer	Section	on II: L	ocal Contact Information	 (check one):				
Mailing Address   PO Box 5005   Janesville   Wil   State   S3545	Name	of Mui	nicipal Contact Person		Title			
E-mail address   Telephone Number (include area code)   Fax Number (include area code)   608-755-3189				r				
Section III: Water Quality Concerns   Yes								
Yes         No           □         □         Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102, 10 or 102, 11, Wis. Adm. Code? (An unofficial list of ORWs and ERWs may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/">http://dnr.wi.gov/org/water/wm/wqs/</a> )           □         Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/303d/303d.htm">http://dnr.wi.gov/org/water/wm/wqs/303d/303d.htm</a> )           Section IV: Area and Population Within the MS4           Yes         No           □         Is the MS4 within an "Urbanized Area" as defined by U.S. EPA? (See <a href="http://www.epa.gov/npdes/pubs/fact2-2.pdf">http://www.epa.gov/npdes/pubs/fact2-2.pdf</a> )           If no, skip the rest of this section and continue to Section V. If yes, estimate the area served by and the population within the MS4 in an Urbanized Area (UA). (Urbanized Area maps are available on the EPA web site at: <a href="http://cfpub1.epa.gov/npdes/stormwater/urbanmaps.cfm">http://cfpub1.epa.gov/npdes/stormwater/urbanmaps.cfm</a> )           Total municipal area (in square miles):         Total municipal population (in year 2000): 60,200           MS4 service area within Urbanized Area (in square miles):         Municipal population within Urbanized Area (in year 2000): 60,200           Section V: Potential Permit Exemption						,		
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# Section VI: Summary of Municipal Storm Water Program Activities

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

#### A. Public Education and Outreach

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

The City of Janesville intends to implement a multi-faceted public outreach and education program which will meet all of the conditions of the General Permit Section 2.1. The program will include development of a logo and slogan; brochure distribution including utilization of existing literature from EPA, DNR, and UW-EX as well as development of City of Janesville specific brochures; website development; an elementary school outreach program; focused workshops for specific segments of the population; and incorporation of a variety of educational articles in the City's quarterly newsletter to all residents.

Measurable goals for the public outreach and education program will likely include tracking the number of students impacted by the elementary school outreach program, and tracking the number of citizens reached via the focused workshops.

The City has had discussions with the City of Milton regarding cooperative efforts in implementing a public education and outreach program. It is likely that the two municipalities will work cooperatively, specifically in the areas of brochure distribution and development; elementary school outreach efforts, and workshops for focused population segments.

## B. Public Involvement and Participation

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

The City of Janesville intends to use a number of strategies to involve the public in it's stormwater management program to meet the conditions of Section 2.2 of the General Permit. First the City will continue to comply with all applicable public meeting notice requirements. In addition the City intends to initiate public participation programs such as annual community clean up programs, and an adopt a greenbelt/drainageway program.

Measurable goals for the public involvement and participation program will likely include tracking the number of volunteers involved with community cleanup programs and the number of participants in the adopt a greenbelt/drainageway program.

#### C. Illicit Discharge Detection & Elimination

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

The City of Janesville intends to establish and enforce an ordinance prohibiting illicit discharges in accordance with the conditions of Section 2.3 of the General Permit. To support this ordinance the City intends to develop a program of procedures for detection, source tracking, correction, and documentation of illicit discharges. The City also intends to provide a staff training program for municipal employees who may be involved with illicit discharge detection and correction.

Measurable goals for the illicit discharge detection and elimination program will likely include quantifying the number of

outfalls inspected annually, and tracking the number and location of identified problems and actions taken to remedy the problem.

The City has had discussions with the City of Milton regarding cooperative efforts in implementing an illicit discharge detection program. It is likely that the two municipalities will work cooperatively, specifically in the areas of ordinance.

#### D. Construction Site Pollution Control

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

The City of Janesville adopted a Construction Site Erosion Control Ordinance in 2004. This ordinance was prepared based on the WDNR model ordinance in NR152. To support the ordinance the City has adopted a permitting, review, inspection, and enforcement program. These measures satisfy the conditions of the general permit.

Measurable goals for the construction site pollution control program will likely include quantifying the number of construction sites reviewed and inspected; and tracking the problems identified and the actions taken to remedy these problems.

### E. Post-Construction Site Storm Water Management

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

The City of Janesville adopted a Post Construction Stormwater Management Ordinance in 2004. This ordinance was prepared based on the WDNR model ordinance in NR152. To support the ordinance the City has adopted a permitting, review, inspection, and enforcement program. These measures satisfy the conditions of the general permit.

Measurable goals for the post-construction site stormwater management program will likely include quantifying the number of sites reviewed and inspected and identifying any actions taken to remedy problems.

#### F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

The City of Janesville intends to develop a comprehensive stormwater pollution preventon program (SWPPP) which will meet all of the conditions of the general permit. Elements of this program will address street sweeping practices; storm sewer and catch basin cleaning practices; road salt and sand management practices; leaf and yard waste management practices; fertilizer and pesticide management practices; and snow storage and management practices. Because the Rock River has been identified as an impaired waterbody, the SWPPP will include discussion of BMP's to address pollutants of concern. In support of this program it is anticipated that an employee training program will be developed.

Measurable goals for the SWPPP will include tracking the number of employees trained; estimating the pollutant reductions based on changes in activities such as street sweeping, catch basin cleaning, and snow management.

The City has had discussions with the City of Milton regarding cooperative efforts in implementing stormwater pollution

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prevention programs. It is likely that the two municipalities will work cooperatively, specifically in the areas of employee training.

Section vii: Certification	and the second second second	TO NOTE OF SECTION AND AND ADMINISTRATION				
Certification: I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.						
Authorized Representative Name		Title				
Jack Messer		Director of Public Works/City Engineer				
Signature Lack O Alexan			Date Signed			
E-mail address	Telephone Number (include area code)		Fax Number (ínclude area code)			
messerj@ci.janesville.wi.us 608-373-3452			608-755-3189			

Return this completed form to:

Wisconsin Department of Natural Resources Storm Water Program – WT/2 PO Box 7921 Madison, WI 53707-7921